

# onelove

# YEARDLEY REYNOLDS LOVE FOUNDATION, INC. D/B/A THE ONE LOVE FOUNDATION IN HONOR OF YEARDLEY REYNOLDS LOVE

**Audited Financial Statements** 

June 30, 2015





IRA L. SCHALL, CPA DAVID C. ASHENFARB, CPA MICHAEL L. SCHALL, CPA

# **INDEPENDENT AUDITORS' REPORT**

To the Board of Directors of Yeardley Reynolds Love Foundation, Inc. d/b/a The One Love Foundation in Honor of Yeardley Reynolds Love

#### **Report on the Financial Statements**

We have audited the accompanying financial statements of Yeardley Reynolds Love Foundation, Inc. d/b/a The One Love Foundation in Honor of Yeardley Reynolds Love (the "Foundation"), which comprise the statement of financial position as of June 30, 2015 and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the organization's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

307 Fifth Avenue, 15th Floor New York, New York 10016 Tel: (212) 268-2800 Fax: (212) 268-2805 www.schallandashenfarb.com **Opinion** 

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Yeardley Reynolds Love Foundation, Inc. d/b/a The One Love Foundation in Honor of Yeardley Reynolds Love as of June 30, 2015, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Schall + Ashenfarb

Schall & Ashenfarb Certified Public Accountants, LLC

January 11, 2016

# YEARDLEY REYNOLDS LOVE FOUNDATION, INC. D/B/A THE ONE LOVE FOUNDATION IN HONOR OF YEARDLEY REYNOLDS LOVE STATEMENT OF FINANCIAL POSITION AT JUNE 30, 2015

#### Assets

Cash and cash equivalents Contributions receivable (Note 3) Prepaid expenses and other assets Fixed assets (net of accumulated depreciation) (Note 4) Total assets	\$1,277,982 588,140 21,881 399,860 \$2,287,863
Liabilities and Net Assets	
Liabilities: Accounts payable and accrued expenses	\$141,750
Total liabilities	141,750
Net assets:	
Unrestricted	1,126,367
Temporarily restricted (Note 5)	1,019,746
Total net assets	2,146,113
Total liabilities and net assets	\$2,287,863

# YEARDLEY REYNOLDS LOVE FOUNDATION, INC. D/B/A THE ONE LOVE FOUNDATION IN HONOR OF YEARDLEY REYNOLDS LOVE STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2015

	Unrestricted	Temporarily Restricted	Total
Public support:			
Contributions	\$1,174,407	\$1,118,000	\$2,292,407
Special events (net of direct			
benefit to donors) (Note 7)	100,919		100,919
In-kind services (Note 6)	2,429,450		2,429,450
Other income	18,017		18,017
Net assets released from			
restrictions (Note 5)	979,923	(979,923)	0
Total public support	4,702,716	138,077	4,840,793
Expenses:			
Program services (Note 6)	3,130,640		3,130,640
Supporting services:			
Management and general (Note 6)	256,073		256,073
Fundraising (Note 6)	239,813		239,813
Total supporting services	495,886	0	495,886
Total expenses	3,626,526	0	3,626,526
Change in net assets	1,076,190	138,077	1,214,267
Net assets - beginning	50,177	881,669	931,846
Net assets - ending	\$1,126,367	\$1,019,746	\$2,146,113

# YEARDLEY REYNOLDS LOVE FOUNDATION, INC. D/B/A THE ONE LOVE FOUNDATION IN HONOR OF YEARDLEY REYNOLDS LOVE STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JUNE 30, 2015

Total Supporting Services \$200,278 23,966 0 189,924	Total Expenses \$427,091 51,108 46,567
Services \$200,278 23,966 0	Expenses \$427,091 51,108
\$200,278 23,966 0	\$427,091 51,108
23,966 0	51,108
23,966 0	51,108
0	-
	46.567
189 974	10,007
189 974	
107,724	253,367
0	1,260
2,527	463,924
0	1,879,077
4,463	16,068
1,813	6,525
10,871	41,885
8,513	30,648
7,640	16,292
16,600	97,294
2,286	8,231
9,871	9,871
15,075	15,075
1,349	32,028
710	230,215
	\$3,626,526
8 1 1 5 0 7	12,28619,871515,07501,349

# YEARDLEY REYNOLDS LOVE FOUNDATION, INC. D/B/A THE ONE LOVE FOUNDATION IN HONOR OF YEARDLEY REYNOLDS LOVE STATEMENT OF CASH FLOWS FOR THE YEAR ENDED JUNE 30, 2015

Cash flows from operating activities:	
Change in net assets	\$1,214,267
Adjustments to reconcile change in net assets to net	
cash provided by operating activities:	
Depreciation	230,215
Changes in assets and liabilities:	
Contribution receivable	(588,140)
Prepaid expenses and other assets	17,064
Accounts payable and accrued expenses	21,762
Total adjustments	(319,099)
Net cash flows provided by operating activities	895,168
Cash flows from investing activities: Purchase of fixed assets Net cash flows used for investing activities Net increase in cash and cash equivalents Cash and cash equivalents - beginning of year Cash and cash equivalents - end of year	(103,095) (103,095) 792,073 485,909 \$1,277,982
Supplemental disclosures: Interest and taxes paid	\$0

# YEARDLEY REYNOLDS LOVE FOUNDATION, INC. D/B/A THE ONE LOVE FOUNDATION IN HONOR OF YEARDLEY REYNOLDS LOVE NOTES TO FINANCIAL STATEMENTS JUNE 30, 2015

#### Note 1 - Organization

The Yeardley Reynolds Love Foundation, Inc. d/b/a The One Love Foundation in Honor of Yeardley Reynolds Love (the "Foundation") was founded in June 2010 and incorporated as a not-for-profit organization under the laws of the State of Maryland. Its mission is to educate, empower and activate young people in a movement to end relationship violence. The Foundation develops compelling educational content that sparks new and novel discussions among workshop participants, inspiring them to work together to affect change in their communities. The Foundation's programs are designed to empower young people as the critical leaders of this movement for change, mobilizing a generation toward a brighter future where relationship violence is far less prevalent.

The Foundation has been granted exemption from federal income tax pursuant to Section 501(c)(3) of the Internal Revenue Code.

#### Note 2 - Significant Accounting Policies

a. <u>Basis of Accounting</u>

The financial statements of the Foundation have been prepared on the accrual basis of accounting which is the process of recording revenue and expenses when earned or incurred, rather than when received or paid.

#### b. Basis of Presentation

The Foundation reports information regarding their financial position and activities in the following classes of net assets:

- Unrestricted represents all activity without donor imposed restrictions as well as activity with donor imposed restrictions, which expire within the same period.
- Temporarily restricted relates to contributions of cash and other assets with donor stipulations that make clear the assets restriction, either due to a program nature or by passage of time.
- c. <u>Revenue Recognition</u>

Contributions are recorded as unrestricted or temporarily restricted, depending on the existence and/or nature of any donor restriction. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is accomplished), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restriction. Contributions whose restrictions expire in the same year they are received are recorded as unrestricted.

d. Cash and Cash Equivalents

The Foundation considers all liquid investments with an initial maturity of three months or less to be cash and cash equivalents.

e. <u>Concentration of Credit Risk</u>

Financial instruments that potentially subject the Foundation to concentration of credit risk consist of cash and money market accounts which are placed with financial institutions that management deems to be creditworthy. At year-end and at various times throughout the year, balances were in excess of insured amounts. However, the Foundation has not suffered any losses due to bank failure.

#### f. Contributions Receivable

The Foundation records pledges as revenue when they are considered unconditional in nature. Contributions are recognized at net realizable value if expected to be received within one year or at fair value using risk adjusted present value techniques if expected to be received after one year. Management preforms a review of all outstanding receivables based on historical experience. Based on this review, no reserve has been established.

#### g. <u>Fixed Assets</u>

Fixed assets that the Foundation retains title to and which benefit future periods are capitalized at cost, or if donated, at the estimated fair value at the time of donation.

Fixed assets consist of the technology platform, the Foundation's website, leasehold improvements, furniture, equipment and computers, which are being depreciated over their estimated useful lives and lease terms using the straight-line method.

#### h. Donated Services

The Foundation recognizes contributions of services that create or enhance nonfinancial assets, or require specialized skills, are performed by those who possess those skills and would typically be purchased if not donated.

Many volunteers, including board members, provide service in support of the Foundation's mission. Those services have not been recognized on the financial statements because they do not meet the criteria outlined above.

#### i. <u>Marketing and Promotion</u>

Marketing and promotion costs are expensed as incurred.

#### j. Expense Allocation

The costs of providing various programs and other activities have been summarized on a functional basis in the financial statements. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Management and general expenses include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of the Foundation. k. <u>Management Estimates</u>

The preparation of financial statements in accordance with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Actual results could differ from those estimates.

l. Accounting for Uncertainty of Income Taxes

The Foundation does not believe its financial statements include any material, uncertain tax positions. Tax filings for periods ending June 30, 2012 and later are subject to examination by applicable taxing authorities.

m. Subsequent Events

Management has evaluated for potential recognition and disclosure events subsequent to the date of the statement of financial position through January 11, 2016, the date the financial statements were available to be issued. No events have occurred subsequent to the statement of financial position date through our evaluation date that would require adjustment to or disclosure in the financial statements.

#### Note 3 - Contributions Receivable

Contributions receivable are due in the following periods:

For the year ended:	June 30, 2016	\$410,140
	June 30, 2017	150,000
	June 30, 2018	25,000
	June 30, 2019	5,000
		590,140
Less: discount		(2,000)
Total		<u>\$588,140</u>

#### Note 4 - Fixed Assets

Fixed assets consist of the following:

		Estimated <u>Useful Life</u>
Computers and equipment	\$13,112	3 years
Leasehold improvements	41,430	3 years
Website – in progress	16,250	
Public service announcements	120,750	3 years
Escalation & curriculum	615,507	3 years
	807,049	
Accumulated depreciation	<u>(407,189)</u>	
Net book value	<u>\$399,860</u>	

#### Note 5 - Temporarily Restricted Net Assets

			Released	
	Balance	Additions/	from	Balance
	<u>7/1/14</u>	<u>Contributions</u>	<b>Restrictions</b>	<u>6/30/15</u>
Program restrictions:				
Be 1 for Change Program	\$379,745	\$0	(\$218,696)	\$161,049
Escalation Programming	496,222	0	(255,423)	240,799
Scholarships	5,702	0	(419)	5,283
Rollout of Escalation	0	510,000	<u>(155,385)</u>	354,615
Total program restrictions	881,669	510,000	(629,923)	761,746
Time	0	608,000	<u>(350,000)</u>	258,000
Total restrictions	<u>\$881,669</u>	<u>\$1,118,000</u>	<u>(\$979,923)</u>	<u>\$1,019,746</u>

Activity in temporarily restricted net assets can summarized as follows:

#### Note 6 - Donated Services

The following schedule reflects the allocation of donated services:

	Program <u>Services</u>	Management and <u>General</u>	Fundraising	<u>Total</u>
Content Distribution	\$1,879,077	\$0	\$0	\$1,879,077
Legal Services	0	114,047	0	114,047
Marketing and Advertising	436,326	0	0	436,326
Total	<u>\$2,315,403</u>	<u>\$114,047</u>	<u>     \$0</u>	<u>\$2,429,450</u>

Donated content distribution consists of contributed airtime for the Foundation's public service announcement on relationship violence. The Foundation was involved in determining and managing the message of the public service announcement, therefore the donated airtime is considered a contribution to the foundation.

#### Note 7 - Special Events

The Foundation hosts multiple fundraising events throughout the year. The special event proceeds are summarized as follows:

	<u>Church Party</u>	<u>Brown Event</u>	<u>Other</u>	<u>Total</u>
Gross revenue	\$162,175	\$53,943	\$53,973	\$270,091
Less: direct benefits to donors	<u>(117,203)</u>	<u>(33,229)</u>	<u>(18,740)</u>	<u>(169,172)</u>
	44,972	20,714	35,233	100,919
Less: other expenses	<u>(8,510)</u>	<u>(1,361)</u>	0	<u>(9,871)</u>
Total	\$36,462	<u>\$19,353</u>	<u>\$35,233</u>	<u>\$91,048</u>

### Note 8 – Commitments

The Foundation has one non-cancelable lease for office spaces that expires on April 30, 2018. The minimum annual commitments for lease payments are as follows:

For the year ended:	June 30, 2016	\$40,000
	June 30, 2017	40,000
	June 30, 2018	33,333
Total		<u>\$113,333</u>