



one1love

# **Team One Love Club Toolkit**

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2019 - 2020

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## So you want to bring One Love to your school?

Starting a Team One Love Club is a great opportunity for you to help those around you understand the difference between healthy and unhealthy relationships. It is also a way for you to build a safer, healthier and more loving school community by preventing relationship abuse and empowering others to love better.

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## What does a Team One Love Club do?

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### EDUCATE: One Love workshops

One Love's workshops are the best way to educate your friends and classmates about relationship health. All of our workshops are film-based and have a corresponding discussion guide. Anyone can be trained to facilitate the discussion.

Escalation

Couplets

Behind the Post

Because I Love You

10 Signs

Love Labyrinth

### RAISE AWARENESS: Activation campaigns

Activations are events to raise awareness and engage your community outside of workshops. Activations reinforce the One Love message throughout your school and show the community that you and your fellow club members stand for healthy relationships.

Stick it to love

Yards for Yearley

Game dedication

Tabling events

### RAISE FUNDS: Fundraising for One Love

Help One Love reach more students and schools by fundraising. There are many awesome ways to FUN-draise! To get started, check out our [toolkit](#).

Bake sales or candygrams

Restaurant nights

Selling One Love gear

Hosting sport clinics

Dedicating your birthday

Creating your own fundraiser



## How to launch your Team One Love Club

### Step 1: Connect with a One Love staff member

The One Love staff is here to help you throughout the process. Tell us about your club by filling out this [form](#) or emailing us at [info@joinonelove.org](mailto:info@joinonelove.org).

### Step 2: Find a faculty advisor

Faculty advisors play a key role in supporting your club and are typically required for all new clubs. In selecting your advisor, think about teachers who might be interested in this topic, or with whom you have a great relationship.

### Step 3: Register your club with your school

Check out your school's club policy to see if there are specific registration requirements and guidelines, or ask a peer who has previously started a club at your school for help. Not all schools require formal registration.

### Step 4: Recruit club members and promote the club

- Reach out to your friends, sports teams, and members of other clubs to join you. Your events are a great place to recruit from outside of your friend group.
- Does your school have a club fair? A newsletter? Announcements? These are all great places to recruit and promote the club.
- Create a social media account to help advertise your events and recruit new members. Reach out to your One Love staff contact and they'll share our Social Media Guidelines.

Once you've done these steps, One Love will send example monthly agendas to your president as a benefit of joining our student leadership program (see more on page 5).

# How to talk about One Love

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## Language for administrators

One Love is a national leader in educating young people on the difference between healthy and unhealthy relationships and mobilizing them to prevent relationship abuse in their communities. One Love's educational approach starts with the creation of emotionally compelling, film-based content that opens young peoples' eyes to the presence of unhealthy and abusive behaviors in their own lives. The films are paired with peer-to-peer discussions that enable participants to draw connections between the fictional stories and what they experience every day.

These workshops, which are design for grades 6 and up, can be used as standalone conversations or as part of a sequential curricula.

Team One Love Clubs are a great way for students to show their community that this is an issue that they care about and want to take an active role in continuing to make healthy relationships a part of the school's fabric. Clubs will meet to get trained and plan workshops, activate students to raise awareness of these issues, and help fundraise to support One Love's mission.

One Love was created in memory of Yeardeley Love, a young woman who was killed by her ex-boyfriend in 2010, just weeks before their graduation from University of Virginia. Her family and friends were shocked to learn that 1 in 3 women and 1 in 4 men will be in an abusive relationship in their lifetimes, and that young women ages 16-24 are at three times greater risk. Also, 1 in 2 transgender or non-binary folks will experience some form of intimate partner violence, including acts involving coercive control and physical harm. During the trial of her ex-partner, it became clear that there had been warning signs of an abusive relationship. Sharon Love created One Love for one reason: Yeardeley was killed, and her death could have been avoided. Had anyone in Yeardeley's life truly understood the warning signs of an unhealthy and increasingly dangerous relationship, steps could have been taken to save her life. This is the driving force behind One Love's work.

For more information, visit [joinonelove.org](http://joinonelove.org).

## Language for your friends or classmates

One Love's mission is to stop relationship abuse by educating young people about healthy and unhealthy relationship behaviors and empowering them to be leaders of change in their communities.

One Love was founded in honor of Yeardeley Love, a 22-year-old college student who was killed by her ex-boyfriend. After her death, her family started the One Love Foundation to ensure that what happened to Yeardeley does not happen to others.

*Add a sentence or two explaining why you started or joined a Team One Love Club and why you are passionate about this mission.*

A Team One Love Club focuses on three things: facilitating workshops, leading activations (awareness-building activities), and hosting fundraisers. The club will have monthly meetings to plan for these goals, learn more about the organization, and have conversations around healthy relationships.

For more information, visit [joinonelove.org](http://joinonelove.org).

## Incentives for joining a Team One Love Club:

- Great organization with an important cause.
- Resume/college application builder.
- Community service hours.
- Builds skills such as public speaking, communication, goal setting.

## Have you heard of our Student Ambassador Programs? We strongly encourage club presidents to join. Perks include:

- Full content menu with descriptions of all One Love programming.
- Monthly meeting agendas delivered to your inbox.
- A connection to a One Love staff member.
- Opportunity to work with and learn from students from other local schools.
- Early access to materials for One Love campaigns.
- Outlines, toolkits, and support for all activations and fundraisers you may be planning.
- In-person trainings and support to further develop leadership skills.
- Links to post-workshop survey and opportunities to see your workshop [feedback](#).

