

MY PLAN TO REACH 1,000 PEOPLE ABOUT HEALTHY RELATIONSHIPS

EXAMPLES OF IDEAS FOR SECTION #3:
 Hosting virtual One Love workshops; Bring people to At Home With One Love; Do a community fundraiser; Talk about 10 signs during a Team Meeting/Practice; Put content on Instagram and ask friends to comment about healthy relationship characteristics; Do a flyer campaign in your neighborhood; Partner with a local store/restaurant to share local resources)...THINK OF YOUR OWN & BE CREATIVE!

#1 MY STORY

Sessions: *Pitching and The Story of Self/Us/Now*

My elevator pitch of WHO I AM and ONE LOVE:

Remember:

- Why do I believe my peers deserve education about healthy relationships?
- What about One Love's message inspires me?
- Why should someone else join me?

If you are getting stuck, reach out to your Homeroom Coach!



#2 WHO IS IN MY NETWORK?

Session: *Network Mapping. Pick 3 of the Networks brainstormed from that session and broaden thinking below.*

1st Group: Number of people:

What they care about:

What they would like about One Love and why they might be inspired to get involved?:

Who is the right person/contact there to discuss partnering?:

2nd Group: Number of people:

What they care about:

What they would like about One Love and why they might be inspired to get involved?:

Who is the right person/contact there to discuss partnering?:

3rd Group: Number of people:

What they care about:

What they would like about One Love and why they might be inspired to get involved?:

Who is the right person/contact there to discuss partnering?:

#3 WHAT AM I ASKING?

Sessions: *Making the Hard Ask and Securing a Commitment and 1x1. Create a plan for each network that includes several ideas to pitch.*

MY ASK: "How can we partner together to educate as many people as possible in this community about healthy relationships? Specifically, I think we could:"

Idea #1:

Idea #2:

Idea #3:

What did the person to commit to:

Goal # to reach:

If we work together now, what could be possible longer-term for this partnership?

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FRAMEWORK FOR PLANNING



#4 HOW AM I GOING TO GET IT DONE?

Can I reach the first 250 in Summer? Plot out what needs to happen each month to reach the chosen networks.

JUNE & JULY 2020

- First 3 weeks of June : Onboarding with One Love
- 4th week of June: SUMMIT
- 5th week of June : What are the next things I need to do to keep it moving
- Get started! Educate: Friends Family, and on Social Media
- Planning and pitching my networks

AUGUST 2020

SEPTEMBER 2020

Back to School (regardless of the format). What do I plan to do when?

OCTOBER 2020

NOVEMBER 2020

DECEMBER 2020

- Report back to One Love
- Reflect on my semester
- Plan for Semester 2

#5 PATHWAY TO GOAL

Fill in how many people are needed to reach through partnerships to hit 1,000!

1,000 GOAL

