



CONTACTS

One Love Foundation  
Kiki Yannantuono, (917) 520-3665  
[kiki.yannantuono@joinonelove.org](mailto:kiki.yannantuono@joinonelove.org)  
[joinonelove.org/contact-us/](https://joinonelove.org/contact-us/)

\*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\* MEDIA ALERT \*\*\*

## YARDS FOR YEARDLEY 2021: JOIN ONE LOVE AT THE STARTING LINE APRIL 1<sup>ST</sup>

### WHAT

[Yards for Yeardley](#) is a virtual month-long *movement* of walking, running, biking, dancing, rolling, swimming *and more*, to raise awareness of and fundraise for relationship health education through the [One Love Foundation](#) in honor of Yeardley Love. Yeardley was a 22-year old student-athlete whose life was tragically cut short when she was killed by her ex-boyfriend. Yeardley’s family learned during the trial that her death could have been prevented had they recognized the signs of an abusive relationship and founded One Love to improve the relationship health of future generations. To date, the non-profit organization has educated millions of young people through educational workshops, and online resources, by teaching them the signs of unhealthy and healthy relationship behaviors so they know what to look for to avoid abuse.

### WHO

Anyone ready to move and make a difference! Join a community that’s passionate about changing the lives of young people. You can start your own team or be a team of one!

### WHEN

Online registration begins March 22, 2021. The virtual starting line is April 1, 2021 and our finish line celebration is May 3, 2021.

### WHERE

Everywhere and anywhere you can move at a safe social distance! Visit [yardsforyardley.org](https://yardsforyardley.org) to learn more, sign up, track yards, and fundraise.

### WHY

Now in its second year as a virtual event, Yards for Yeardley serves to honor Yeardley’s life and everyone affected by relationship abuse while spreading awareness of education as a preventive tool. This year’s goal is to collectively move 1 Billion yards and raise \$400K to educate the new generation of young people to love better. To reach these goals and change lives, we need your help! Visit [yardsforyardley.org](https://yardsforyardley.org) today.